

FOCUS CONTAINER LINE

Investor Presentation 2022

AGENDA

- Who We Are
- Introduction
- Our Point of Difference
- What We Have
- Growth strategy
- Projected sales forecast
- Required investor funding
- Our team



WHO WE ARE

We are lifelong friends who have been in International Freight for a life time in one form or another. We have seen the whole Shipping / Logistics industry change from strength to strength, until recently.

FOCUS Container Line has been designed to offer a service and price based advantage to all container consumers in Australia and New Zealand. With service levels at an all time low - profits at an all time high, we both saw an opportunity to place ourselves into a market that was failing its customer base.

Delays, back-log and wait times have increased the need for another Shipping Line to focus on the Australian / New Zealand trade route and offer a specialised service with minimal impact to operate and increase productivity.

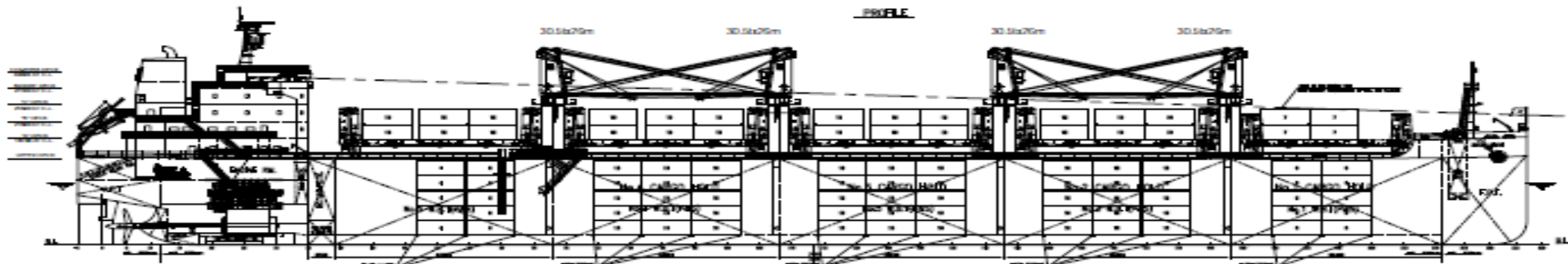
To be more competitive and focused is our goal. We have the commitment, knowledge, expertise and understanding to achieve this and make this opportunity before you, life changing - like no other investment.

Shipping itself has been around since the turn of time. We have no interest in changing the basics - only to provide a better option.

So, with that: **Welcome to FOCUS Container Line**

INTRODUCTION

- FOCUS Container Line will be a new Australian-owned and operated, container transport service initially operating between Australia (Sydney, Melbourne) and New Zealand (Auckland) that will begin operations in October 2022.
- FOCUS Container Line will lease a Handymax vessel and complete two return trips from AU and NZ a month (15 days per trip) adding greater capacity to the existing route.
- FOCUS container Line is leasing 3000 newly built containers to service our trade so to promote integrity and discipline in providing the right service. Our container numbering will also entrench our intent in this trade selecting our container prefix to commence with - NZAU*****
- FOCUS Container Line is committed to providing excellent, personal customer service and prides itself on connecting with our customers to provide the service needed in today's environment.
- FOCUS Container Line is committed to you as our investor for a 12-month period for a 50% increase on your initial investment.





OUR POINT OF DIFFERENCE

Focus Container Line

- Price Competitiveness
- Confirmed Sailings
- Two sailings per month
- Personal service from the owners
- State of the Art system
- Express Service
- Smaller vessel - quicker turnaround
- Dedicated customer service team
- Simple Price Structure

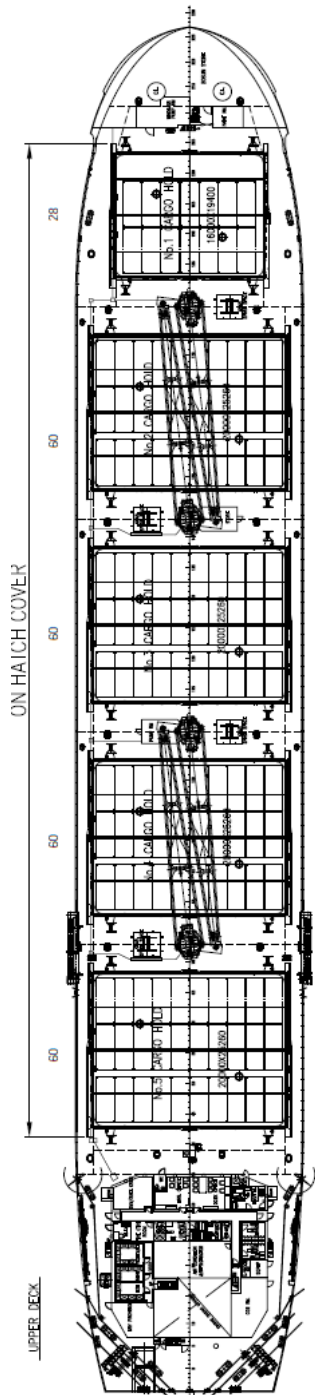
Every other competitor

- Price Difference
- Vessel changes
- Three to Six week wait time
- No personal service
- Delayed notifications
- Slower transit
- Delays at terminals with larger vessels
- No customer service
- Floating currencies vs rates

WHAT WE HAVE

- An Australian-run and operated opportunity
- Space / Equipment
- Add assistance to industry and the supply chain
- Capacity vs Volume
- Budget Strategy based on 87% full ex AU and 66% full ex NZ
- Extremely competitive position
- Opportunity to expand
- Demand for goods and services is high (and increasing), RBA expects GDP growth at 4.25% in 2022/2023
- ACCC reports retail is facing a sevenfold increase in supply chain costs along with ordering times having doubled or tripled from overseas
- ACCC Container Report 2021 found that freight rates on key global trade routes are currently about seven times higher than they were just over a year ago





GROWTH STRATEGY

OPERATIONAL

- Expansion of service/s over more ports
- Increase in capacity
- Partner with leading shipping agent
- Innovative Systems provided by JPC International
- User friendly design
- Increase market presence
- International Representation

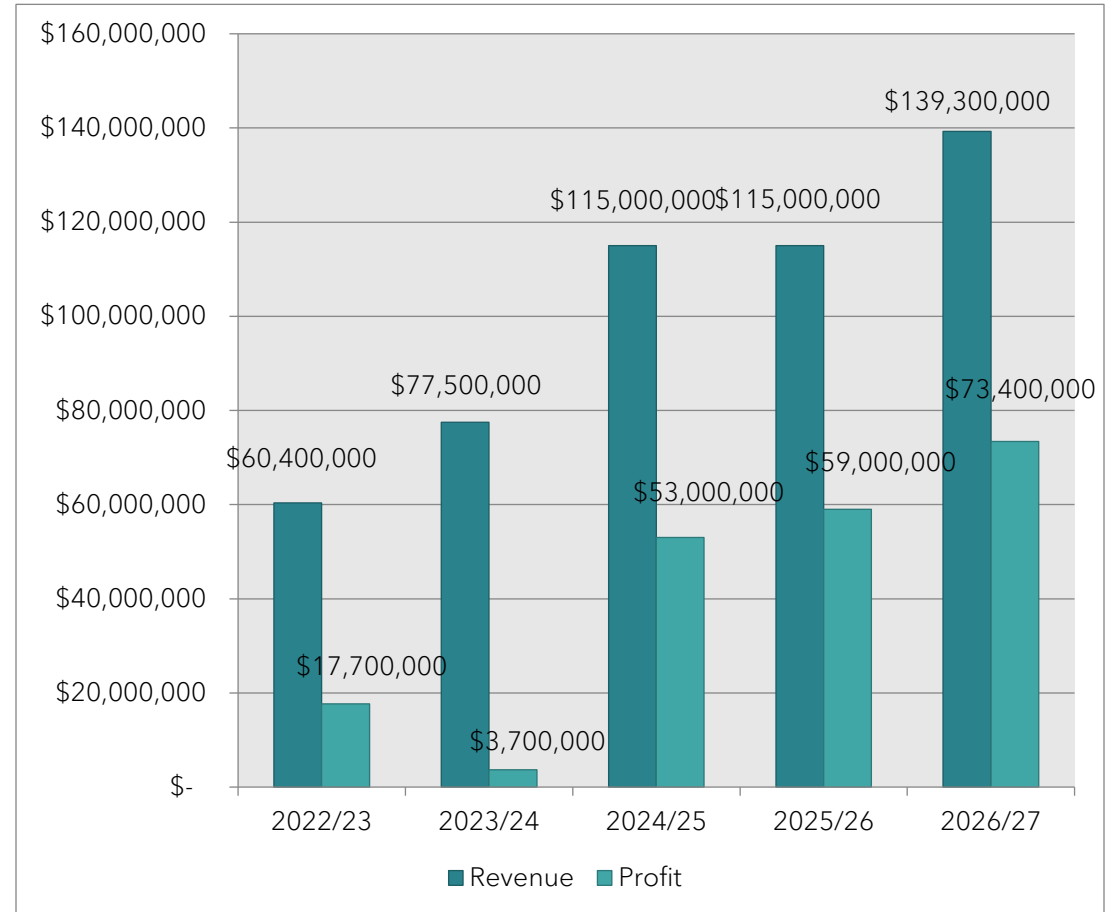
ASSETS

- Operational Staff and Management
- Secure \$6 million (AUD) in investor funding
- Lease Vessel and 3000 containers in 2022
- Purchase of vessel 2024
- Increase in container stock in 2024
- Purchase of 2nd vessel in 5 years

PROJECTED SALES FORECAST

Assumptions:

- Commence operations in Sept 2022
- 250 x 20ft containers, 289 x 40ft containers/ship
- Two voyages/month - SYD/MEL/AKL
- Capacity based on AU-NZ: 87%, NZ-AU: 66%
- Ship purchased in 2023/24
- Containers purchased in 2024/25



REQUIRED INVESTOR FUNDING

\$6 MILLION (AUD) in investor funding to secure financials for vessel mobilisation.

Open for purchase of a percentage of business for larger initial investment with greater return

Each investor will get a 50% return in 12 months or a predetermined date.

Time to deliver a change

OUR TEAM



Krysten Roberts

Director

- Has been involved in all aspects of the shipping industry for 26 years
- State Manager for two companies and opened his own forwarding company at the age of 26
- The past 13 years having worked for Rio Tinto in Weipa within the marine chartering and operational division
- Handling bulk cargo vessel arrivals, vessel reporting, load planning, voyage planning, bunkering, chartering
- The last two years in Weipa Krysten managed a mining logistics company which owned and operated - two mines and several marine assets, including - tranship vessels, tugs and barges



Ricky Hage

Director

- Has been involved in the International freight forwarding industry for 36 years
- Managed all processes of Air/Sea - Import/Export - Project Management - FAK Management - Vessel Chartering
- Held management roles and supported business
- Currently operating his own freight management company for the past 10 years



www.focuscontainerline.com